



**17<sup>th</sup> Annual**

**Capital Area Greenbelt**

**HACC Harrisburg, PA**

**Sunday, June 4, 2017 10:00 AM**

On Sunday, June 4, 2017, the Capital Area Greenbelt Association will be hosting the **17<sup>th</sup> annual Tour de Belt on the Capital Area Greenbelt**. The Tour will follow the Greenbelt - a century-old system of parks and open spaces connected by a 20-mile trail. Starting at Harrisburg Area Community College, riders will participate in a family friendly event that travels through the City of Harrisburg, Paxtang and Pembroke boroughs, and Susquehanna and Swatara townships. This is not a race. We have riders of all ages riding the trail and 20 miles for the first time. Participants experience natural areas including Wildwood Lake, the Cameron and Paxtang parkways and special places like beautiful Five Senses Garden and the Martin Luther King Memorial.

Lunch is provided to participants along with post ride activities. All proceeds raised from Tour de Belt are used for the restoration and continued maintenance of this iconic park and trail system. The Capital Area Greenbelt Association is an all-volunteer 501(c)(3) non-profit corporation dedicated to the continued preservation, enhancement and promotion of the Greenbelt. Volunteers provide over 6,000 hours annually maintaining the trail, caring for the surrounding landscape through native planting and invasive species removal and working on trail extension projects. Over \$3 million in capital funds has been raised to improve trail crossings at busy intersections, repair older trail sections and extend the trail to Fort Hunter by 2018.

On average, over **700** riders participate in the Tour de Belt. An additional 75 volunteers staff the event. We print over 2,000 event flyers that are distributed to bike and coffee shops, libraries, restaurants and key locations throughout the Capital City area and beyond.

### **Sponsorship Opportunities**

Five levels of sponsorship are Platinum, Gold, Silver, Champion, and Greenbelt Friends. We can also work with sponsors to develop tailored packages for volunteer and/or corporate support at varying amounts. Sponsors will appear on the CAGA website with a link to the sponsors' website. Depending upon the level, sponsors appear on the registration brochure and event t-shirt plus provide a table/booth at HACC on the day of Tour de Belt. Due to printing and distributions commitments are needed by March 3 to appear in the registration brochure and May 5 on the t-shirt.

For more information contact

Dick Norford at phone: 717-460-4684 or email: [rnorford@aol.com](mailto:rnorford@aol.com).



# Sponsorship Levels

## **Platinum (Presenting)**

**\$5,000**

*Sponsor with highest recognition.*

Team: Up to 15 Participants free and/or used as youth sponsors  
Company Logo or Name on all promotional material (in prime position)  
Plus social media and websites where possible  
T-Shirt will feature Company Logo on front  
Choice location of Company table/booth on Day of Tour de Belt at HACC  
Name and where possible logo featured in press

## **Gold**

**\$2,500**

*Full Sponsor*

Team: Up to 10 participants free  
Company name and /or logo featured prominently on event brochure, banners, social media and signs  
Prime booth location and priority location on t-shirts  
Name and where possible logo featured in press

## **Silver**

**\$1,000**

*Supporting Sponsor*

Team: up to 10 participants free  
Company name and/or logo in event brochure, banners, signs and social media.  
Logo is displayed on t-shirt back  
Booth space and company material made available to all participants at HACC

## **Champion**

**\$750**

Team: up to 10 participants free  
Company logo in event brochure, on CAGA / Tour de Belt website.  
Logo is displayed on t-shirt back.

## **Greenbelt Friends**

**\$500**

Businesses and organizations are encouraged to sponsor Friends of the Greenbelt Team and/or provide in-kind support at event. Includes up to 8 participants free. Additional participants participate at registration fee rate. Team recognized on website after event.

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*Some of our past sponsors:*

