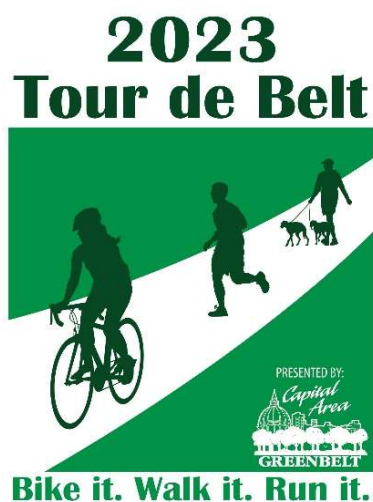


CAPITAL AREA GREENBELT ASSOCIATION *presents*



You Can Support This Fun and Popular Event - Be a Sponsor!

What is Tour de Belt: Over 1,000 participants will travel the Greenbelt's 20-mile loop, a century-old trail system of picturesque natural areas, parks, and open spaces that connects the City of Harrisburg, Paxtang and Penbrook Boroughs, and Susquehanna and Swatara Townships. The trail, maintained by the Capital Area Greenbelt Association (CAGA), connects communities for work and for healthy fun.

The Greenbelt is open to the public every day, however, on the first Sunday in June, ride marshals, crossing guards, sag wagons, and ride guides add to the experience. It's a perfect day to enjoy the trail for the first time or for the hundredth time. Plus, enjoy a celebration after passing through the finish line, with food trucks, music, educational exhibits, and fun activities. Sponsors will be given space for tents and tables where they can promote themselves as stewards of the environment, health, and wellness.

When: Sunday June 4, 8 am to 2 pm

Where: The ride will start and finish at the Harrisburg Area Community College (HACC). Riders will be guided along the Greenbelt's 20-mile loop.

Why: To maintain and improve the Greenbelt trail as a green resource for healthy outdoor activities and transportation connections. **Tour de Belt Sponsors become recognized as environmental stewards committed to our community's health and economic welfare.**

What's new? Miles for money challenge. Prizes will be awarded to the Tour de Belter who raises the most money by collecting donations based on the miles they complete on June 4. Everyone loves the Greenbelt so even those who can't ride it, walk it, or run it on June 4 can sponsor someone who does and know they helped to keep the Greenbelt green!

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Sponsor Opportunities – Create change and be recognized!

Platinum Sponsor \$6000 – Limit 1 with “top billing” on banner, t-shirt, and all collateral

- One 20 x 20 space and first choice of location at the post-event celebration
- Logo featured on CAGA map/brochure widely distributed for 12 months
- Logo featured on event rack card widely distributed for 3 months
- Logo on banners displayed on the start/finish arch, on the trail, and throughout the Harrisburg area before and during Tour de Belt
- Logo displayed on caga.org's Tour de Belt Sponsor page for 12 months
- 20 featured Facebook mentions
- Logo on t-Shirt
- 10 Tour de Belt registrations - Includes a souvenir shirt for each person and a professional group photo!

Gold Sponsor \$5000 – Limit 2 with prominent billing on banner, t-shirt, and all collateral

- One 20 x 10 space and second choice of location at the post-event celebration
- Logo featured on event rack card widely distributed for 3 months
- Logo on banners displayed on the start/finish arch, on the trail, and throughout the Harrisburg area before and during Tour de Belt
- Logo displayed on caga.org's Tour de Belt Sponsor page for 12 months
- 10 featured Facebook mentions
- Logo on t-Shirt
- 8 Tour de Belt registrations - Includes a souvenir shirt for each person and a professional group photo!

Silver Sponsor \$3000 - Limit 3 featured on all collateral

- One 20 x 10 space at the post-event celebration and 3rd choice of location
- Logo on banners displayed on the trail, and throughout the Harrisburg Area before and during Tour de Belt
- Logo on CAGA's Facebook page and Tour de Belt page on caga.org.
- Logo on t-shirt
- 6 Tour de Belt registrations - Includes a souvenir shirt for each person and a professional group photo!

Tour de Belt Champion \$1000

- Company name on banners displayed on the trail, and Harrisburg area before and during Tour de Belt
- 10 x 10 space at the post-event celebration
- Logo on CAGA's Facebook page
- Logo on Tour de Belt page on caga.org
- Company name on t-shirt
- 4 Tour de Belt registrations - Includes a souvenir shirt for each person and a professional group photo!

Greenbelt Friend \$500

- Company name on banners displayed on the trail, and Harrisburg area before and during Tour de Belt
- Logo on CAGA's Facebook page and on Tour de Belt page on caga.org.
- 2 Tour de Belt registrations - Includes a souvenir shirt for each person and a professional group photo!

In-Kind Sponsors

- Donations of services of any kind are appreciated!!
- Advertising and promotion are negotiable

Critical Dates:

- January 10 - Deadline for first right of refusal for top three sponsors from prior year
- March 15 - Deadline for inclusion on printed materials
- April 26 - Deadline for inclusion on t-shirt

- May 15- Deadline for inclusion on website and social media posts

Benefits	Platinum	Gold	Silver	Champion	Friend
Logo on Website/FB	X	X	X	X	X
Logo on Trail	X	X	X	Name Only	Name Only
Free Registrations	10	8	6	4	2
Logo on T-Shirt	X	X	X	Name Only	
Facebook Mentions	20	10	5	1	
Space at post-event fest	20 x 20	20 x 10	20 x 10	10 x 10	
Logo on Start/Finish Arch	X	X			
Logo on Rack Card	X	X			
Logo on Brochure	X				

More about CAGA - what we do with the money you pledge:

The Capital Area Greenbelt Association (CAGA) is an all-volunteer 501(c)(3) non-profit corporation dedicated to the continued preservation, enhancement, and promotion of the Greenbelt. Tour de Belt sponsorships help us fulfill our mission.

- Match funds for public works projects impacting the trail and increase safety of trail crossings at busy intersections.
- Pave and repair sections of the trail annually.
- Removes trash and large objects.
- Raise awareness- many people do not know that the Greenbelt is a place they can go to enjoy nature, exercise, and relax. It has been called "The Emerald Necklace" around the City of Harrisburg.
- Promote Trail Adoption by local businesses.
- Organize community clean ups.
- Advocate for implementation of large projects including the Fort Hunter connection and bike lanes in Harrisburg.
- Plant native species trees, shrubs, and flowers.
- Fight to control invasive species of plants and insects.
- Projects completed in 2022 include:
 - Guard rail repair on Paxton St.
 - Advocated for the best outcome for the community and environment regarding I-83 widening project
 - Initial phases of Paxtang Parkway restoration

Visit our website for more information - caga.org